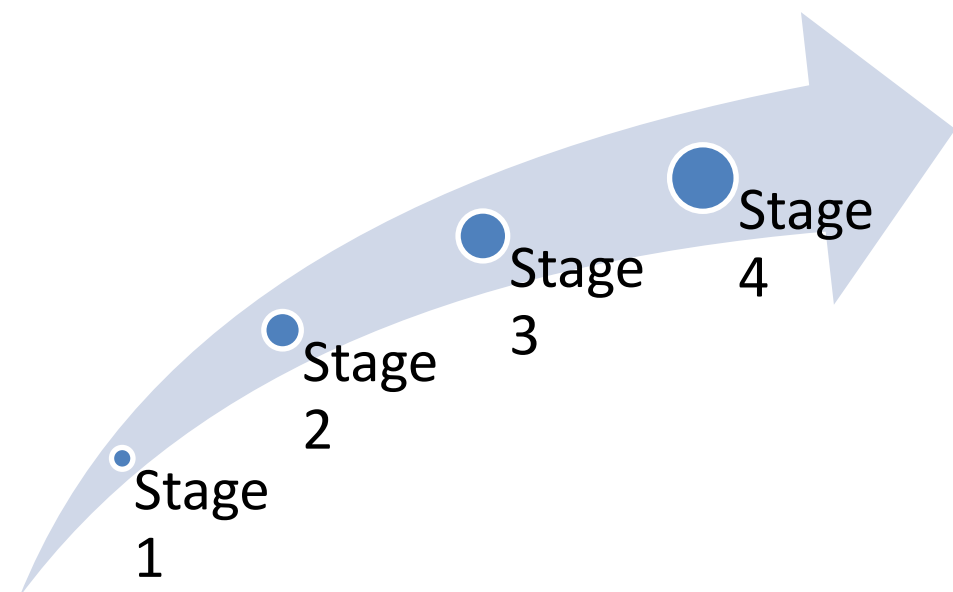


CCD's Economic Recovery Initiative (ERI)

CCD applied for and received a 24-month EDA CARES Act Recovery Assistance Planning Grant to support economic recovery and resiliency in our region in response to the COVID-19 pandemic.



Stage 1: 40 Stakeholders and 340 businesses were surveyed to develop a SWOT Analysis and Needs Assessment. September 2020-May 2021.



Stage 2: 40 Stakeholders were interviewed on Zoom to reconfirm the results of Stage 1 findings. Progress report submitted to the EDA. May-July 2021.



Stage 3: Stakeholders will vote on top priorities within each key theme, champions identified, and work plans developed. October-December 2021.



Stage 4: Champions and leadership teams execute the top priorities within each key theme. Final report submitted to the EDA. January-May 2022.

TOP 5 KEY THEMES

1. Preparing businesses for emergencies and disasters.
2. Maintaining and developing a healthy workforce.
3. Funding for small businesses and large-scale projects.
4. Fostering government emergency mindset and collaboration.
5. Creating cohesive messaging throughout the region.