

# CEDS OVERVIEW

## Overview of the CEDS Process

### WHAT HAVE WE DONE SO FAR?



CCD distributed a CEDS survey in December 2021 and received feedback from 187 stakeholders in Coos, Curry, and Douglas counties. Survey respondents came from individuals representing city and county governments, business owners, and residents. A preliminary SWOT Analysis (Strengths, Weaknesses, Opportunities, and Threats) was built from the input received.

### WHAT ARE OUR AREA'S STRENGTHS?

Natural resources, tourism, and community vision/pride ranked highest for the area. Transportation connections also ranked high, but reasons varied by county. For example, Coos County's port is a unique strength, while Douglas County has proximity to the I-5 corridor.



### WHERE CAN WE IMPROVE?

The lack of affordable housing ranked high for all three counties. Additionally, coastal travel infrastructure was a concern, mainly due to the precarious two-lane roads in the region. Finally, employment concerns such as wages, aging out, and lack of workforce development were highlighted.



### WHAT HAPPENS NEXT?

CCD is working to finalize the preliminary SWOT Analysis. Feedback sessions will be hosted for stakeholders in Coos, Curry, and Douglas counties. After completing the SWOT Analysis, CCD will begin drafting the 2024-2029 CEDS report.



#### Contact Information:

**Lehi Dowell**

[l.dowell@ccdbusiness.com](mailto:l.dowell@ccdbusiness.com)

**Jake Long**

[j.long@ccdbusiness.com](mailto:j.long@ccdbusiness.com)

# COUNTY BREAKDOWN

## Highlighting the County Specific Results



111 Stakeholder Participants

- **Infrastructure**- Identified as a higher concern in coastal counties likely due to concerns over bridges and two-lane roads.
- **Workforce**- Higher concern than the other counties, potentially due to worker needs for tourism.
- **Tourism**- Tourism had the most responses as a strength compared to the other counties.

13 Stakeholder Participants

- **Housing**- Housing concerns are across all three counties, but had the most responses in Curry County.
- **Regional Messaging**- Regional messaging did not receive any votes as a weakness.
- **Promoting Tourism**- Ranked promoting tourism lower than the other two counties in opportunities, potentially because of Curry County already has a strong tourism industry.



63 Stakeholder Participants

- **Infrastructure**- Identified as a strength compared to the other counties likely due to location along I-5.
- **Regional Messaging**- Identified as a higher concern than the other counties, potentially due to the size of the region.
- **Natural Amenities**- Identified as a strength at a lower rate than the coastal counties.



Join us for county-wide meetings to share the opportunities and challenges of your county!

Coos County  
April 25th @2:00 PM

Curry County  
April 26th @2:00 PM

Douglas County  
April 27th @2:00 PM