



December 15, 2024

CCD Business Development Corporation

Annual Update Report for the 2024-2029 Comprehensive Economic Development Strategy

Purpose of the Report:

Providing an annual update to the regional Comprehensive Economic Development Strategy (CEDS) is essential for tracking progress, ensuring accountability, and adapting to emerging needs. This update allows us to assess the effectiveness of our current initiatives, measure progress against established goals, and identify areas where additional support or adjustments are necessary. By reviewing and sharing annual accomplishments and challenges, we enhance transparency with stakeholders, including local governments, businesses, and community organizations, fostering stronger partnerships and coordinated efforts.

An annual update also enables the region to stay aligned with evolving economic conditions, technological advancements, and workforce needs. As we update the CEDS, we can respond more effectively to unforeseen events and capitalize on new opportunities, ensuring that our strategy remains relevant and impactful. Ultimately, this process strengthens our region's economic resilience, supports sustainable growth, and assists us to meet long-term community and economic development goals.

Fireside Chat Methodology:

Fireside chats are informal, intimate conversations designed to engage participants in open and meaningful dialogue. Originating during Franklin D. Roosevelt's presidency, these talks aimed to build trust and directly address the public's concerns. Today, fireside chats serve as a valuable tool in community and economic development, particularly in rural areas like Southwestern Oregon. They offer a relaxed, accessible setting that encourages candid discussions, allowing community members to voice their experiences, challenges, and ideas. While we didn't meet in person, we had several exchanges to gather feedback for this document. It provides a practical, boots-on-the-ground mindset to how economic development is progressing in relation to the CEDS.

The next CEDS annual update will be a quantitative assessment of how our metrics align with the anticipated goals at the halfway mark.

Participants included:

- Municipalities: City of Coos Bay, City of North Bend, City of Roseburg
- Special Districts: International Port of Coos Bay
- U.S. Small Business Administration (SBA) Development Centers (SBDC): Southwestern Oregon Community College SBDC, Umpqua Community College SBDC
- Economic Development & Tourism Agencies: South Coast Development Council, Umpqua Economic Development Partnership, Oregon's Adventure Coast
- Economic Development District (EDD): CCD Business Development Corporation

Goal 1: Support efforts to improve the regional economy through partnerships and regional collaboration

Objective: Establish a sustainable, well-coordinated economic and community development strategy for the region by fostering strong partnerships, aligning efforts among agencies, and maximizing resources to prevent service duplication and enhance regional growth.

Umpqua Community College Small Business Development Center (UCC SBDC):

Our center has played a key role in supporting regional efforts to strengthen and expand entrepreneurial and economic development initiatives. From 2022 to 2024, we collaborated with other economic development organizations (EDOs) in Coos, Curry, and Douglas counties to help establish the Southwest Oregon Innovation Network (SOIN). In summer 2024, SOIN was awarded \$120,000 to hire a program manager, furthering efforts to inspire regional innovation, expand Umpqua Growth Talks' Pitch Night to Coos and Curry, and enhance collaboration among EDOs. Additionally, we received funding from Business Oregon in 2024 to sustain business continuity for our SBDC operations through FY25. We also provided letters of support for CCD's 2024 USDA Rural Business Opportunity Grant application, the 2023 Technical Assistance for Underrepresented Businesses program grant, and the South Coast Development Council's SOIN Innovation Hub project with Business Oregon.

Southwestern Community College Small Business Development Center (SWOCC SBDC):

Collaboration among economic development organizations in our region has definitely strengthened! Our center, in particular, has seen significant improvement in our relationships with regional tribal organizations. Notably, we now serve on the board of Blue Earth Federal Corporation, an economic and entrepreneurial entity dedicated to fostering new business ventures within the Confederated Tribes of Coos, Lower Umpqua, and Siuslaw Indians (CTCLUSI).

Oregon's Adventure Coast:

Our organization is a collaborative initiative between local cities, the tribe, and the county, dedicated to promoting tourism in the Coos Bay, North Bend, and Charleston area. We work closely with regional and statewide tourism entities to foster sustainable growth in tourism for our region. Our efforts yield a strong return on investment, with \$27.50 generated for every dollar spent on tourism promotion and a 14.9% influence on visitors' decisions to choose our area as a destination.

International Port of Coos Bay:

We have strengthened our cooperation and coordination across organizations, businesses, counties, and the state. Our representation has remained steady. We have applied for several grants and provided letters of support, and we are currently collaborating on grant applications for two different projects with two separate cities. As of now, I am unsure whether any of these grants have been awarded.

City of Coos Bay

Although difficult to quantify, I believe efforts to regionalize our economic development have noticeably increased during my first year as a leader in the area. We have strong, active organizations like the SCDC and CCD that are re-engaging with partners to drive collaborative growth. SCDC's new leadership has brought fresh energy to its initiatives, launching new business programs aimed at attracting industry to the area. The City of Coos Bay has also been highly supportive, providing ten letters of support in the 2023-2024 fiscal year for grant applications from community partners, including the International Port of Coos Bay, Coos County Area Transit District, South Coast Development Council, Coquille Indian Tribe, Bay Area Hospital, NW Housing Alternatives/Gloria Dei Lutheran Church, Coos County, The Devereux Center, Alternative Youth Activities, and the Small Business Development Center.

Additionally, Coos Bay has committed funding to SCDC and SWOCC to advance projects that foster regional industry. The city recently welcomed a new Economic Revitalization Administrator, focused on driving economic growth specifically in Coos Bay while also collaborating closely with partner agencies to enhance regional development efforts.

City of Roseburg:

We have partnered with Umpqua Community College (UCC) to develop the Southern Oregon Medical Workforce Center, an initiative aimed at addressing the growing demand for healthcare professionals in our region. This partnership supports both the training and retention of medical talent within Southern Oregon, ensuring our community has access to high-quality healthcare. In addition to this collaboration, we have actively supported UCC's efforts to expand local housing options, particularly through their downtown housing projects, by providing letters of support. These housing projects are designed to offer convenient living spaces for students and residents, enhancing access to education, employment, and community engagement. Our ongoing partnership with UCC reflects our commitment to advancing workforce development and improving living options, ultimately contributing to a more resilient and well-served community.

City of North Bend

The City of North Bend has made significant progress in strengthening the regional economy through partnerships and collaboration. By completing a Housing Needs Analysis, Housing Implementation Plan, and Economic Opportunity Analysis, North Bend has gathered essential data to support growth, identify key industries, and optimize land use within its urban boundary. Strengthening its partnership with the South Coast Development Council, Inc. (SCDC), North Bend provided financial backing to secure a U.S. Economic Development Administration grant, which led to the South Coast Incubator Technology Industry Ecosystem Development Project (SCIP). With support from Southwest Oregon Community College (SWOCC) and neighboring cities, SCIP aims to develop a tech-based entrepreneurship ecosystem. In anticipation of the West Coast's latest deepwater shipping terminal, North Bend also joined SCDC in securing a \$120,000 Business Oregon grant to establish the Southern Oregon Innovation Network (SOIN) across Coos, Curry, and Douglas Counties, involving 100 businesses and partners over a year-long process.

To further bolster regional development, North Bend collaborated with the International Port of Coos Bay on the Pacific Coast Intermodal Port (PCIP) project. Our Mayor traveled to Washington, D.C., to advocate for this initiative, and the city hosted visits from federal leaders to discuss its impact. Key successes include strengthened cooperation across agencies, increased advocacy for diverse communities, and a number of secured grants, including a \$4 million federal grant for workforce housing and a \$900,000 state grant for stormwater and sewer upgrades.

North Bend's assessment highlights successful strategies in economic planning, partnership development, and infrastructure collaboration. To build on these achievements, the city aims to implement ongoing strategy assessments, enhance communication to avoid overlap, and increase representation from diverse communities. These improvements will help North Bend meet the goals of the 2024-2029 CEDS and further strengthen regional economic prosperity.

South Coast Development Council

SCDC, Inc. has successfully fostered greater collaboration among organizations, businesses, counties, and state entities through our bi-monthly South Coast Economic Exchange. This event serves as a valuable networking opportunity where regional economic development organizations (EDOs) and partners can openly discuss plans, challenges, and progress. Attendance has grown steadily, with approximately 10 organizations participating and numbers increasing each month. SCDC has also strengthened advocacy efforts by actively engaging with other community organizations and events; in the first six months of 2024 alone, SCDC staff attended 107 community meetings and events.

In addition, SCDC has provided direct support to 36 businesses on the Southern Oregon Coast, assisting with inquiries related to business attraction, retention, and expansion. SCDC's commitment to entrepreneurial growth is further supported by two grants received for start-ups in the green and blue energy sectors. These initiatives include a small business incubator with a full-time manager and additional support through the SBDC for Coos County, as well as a regional innovation network that offers enhanced resources and hosts Pitch Nights across three counties.

Umpqua Economic Development Partnership:

The Umpqua Economic Development Partnership (UEDP) has excelled across all collaboration goals outlined. In 2024, UEDP updated its Strategic Plan to advance a sustainable economic and community development strategy for the region. Through regular board meetings, UEDP has successfully united leaders from education, government, and both public and private sector employers, promoting communication and reducing redundancy across initiatives. The organization plays an active role in coordinating regional economic development, meeting regularly with regional entities such as SCDC, SOWIB, SOREDI, CCD, and SBDC to align efforts.

The Southern Oregon Economic Summit served as a powerful platform for collaboration, bringing together agencies, businesses, and organizations across the region. Additionally, UEDP has built strong relationships with key federal, state, and local partners, including the Governor's Regional Solutions team, Business Oregon, USDA Rural Development, DEQ, Oregon's Congressional delegation, and The Ford Family Foundation, fostering an ongoing spirit of cooperation.

In terms of measurable outcomes, UEDP has seen increased collaboration across organizations, businesses, and agencies, evidenced through events like the Southern Oregon Economic Summit and Umpqua Growth Talks Pitch Nights, which have helped local businesses and entrepreneurs hone their presentation and marketing skills. Representation of diverse communities on advocacy boards has also grown, with increased inclusion of Native American and Latino/Hispanic populations. UEDP has provided substantial support for various economic development projects, contributing letters of support for initiatives such as the VE Retirement Home, the International Port of Coos Bay expansion, and the City of Roseburg's UGB Swap, among others.

CCD Business Development Corporation

CCD has played a vital role in strengthening the regional economy by fostering strategic partnerships and enhancing cross-sector collaboration. To support sustainable economic and community growth, CCD has developed a comprehensive strategy that prioritizes regional needs, creating a roadmap for long-term development. By promoting collaborative partnerships with local businesses, nonprofits, and educational institutions, CCD maximizes resources, prevents service duplication, and ensures that initiatives align effectively across the region.

In its coordination efforts, CCD works closely with organizations like the South Coast Development Council (SCDC), Small Business Development Centers (SBDCs), and local chambers of commerce, bringing together regional economic development entities for cohesive growth that supports local industries. Additionally, CCD has cultivated strong relationships with federal, state, and local agencies such as Business Oregon and USDA Rural Development, bringing resources and expertise to benefit local projects. These collaborations enable CCD to align regional objectives with broader state and federal goals.

A major focus this year has been pursuing new and transformative funding opportunities, including grants such as the Maritime Administration's Port Infrastructure Development Program, Oregon Department of Energy's Community Renewable Energy Grant Program, and FEMA's Building Resilient Infrastructure and Communities (BRIC) program. While some of these applications are still pending, we've thrown our hat in the ring, adhering to the belief that "You must be in it to win it!" These programs align perfectly with our region's needs, particularly in terms of sustainable infrastructure and resilience against future climate and economic challenges.

Our team's dedication to pursuing these opportunities meant diving deep into each program, understanding the application requirements, evaluation criteria, and the types of projects most likely to receive funding. We also pushed the region to become funding-ready, ensuring that all necessary data, engineering reports, scopes of work, and budgets are up to date. Being prepared at this level guarantees that projects can be swiftly implemented once funding is secured.

Through these efforts, CCD has positioned itself as a leading force in promoting economic resilience and sustainable growth across Coos, Curry, and Douglas counties.

Goal 2: Reduce barriers and obstacles to economic development and living wage job growth.

Objective: Strengthen regional economic growth and job opportunities by ensuring accessible capital for business development, reducing barriers, and enhancing competitive advantages. Support microenterprise, entrepreneurial initiatives, and essential business sectors while fostering rapid workforce development. Expand rural training in key industries, address childcare needs, and provide comprehensive technical assistance for displaced workers and those with entrepreneurial interests.

Umpqua Community College Small Business Development Center (UCC SBDC):

The SOIN project is focused on enhancing communication between organizations and fostering regional education, networking, and collaboration across the business community. In support of these goals, we provided free technical assistance to 117 existing businesses and 180 startups in 2023. We are on track to exceed these numbers in 2024, further strengthening our commitment to business growth and community collaboration.

Southwestern Community College Small Business Development Center (SWOCC SBDC):

Communication between organizations has certainly improved, and collaboration feels more unified and focused on the collective “we” than it did during my first year on the job. At our center, childcare businesses and startups remain one of the largest sectors we support, reflecting the community’s ongoing needs. If we could expand our efforts around CCB licensing and offer more support to those in trades and maritime industries to start or strengthen their businesses, we’d truly be knocking it out of the park.

International Port of Coos Bay:

I believe we’ve made strong progress in promoting economic diversification and growth through our continued efforts to establish a transformative economic development project for the region. We remain committed to supporting key industries within our scope, including the fishing community, tourism sector, and traded industries that rely on our railroad for transporting goods to market. Additionally, we have significantly enhanced communication and coordination among organizations.

City of Coos Bay

Through Coos Bay’s active membership in community organizations like the South Coast Development Council (SCDC), Coos Curry Douglas Business Development (CCD), and Bay Area Chamber of Commerce (BACC), we are working collaboratively with regional partners to drive economic growth, with a specific focus on small business support and workforce development. This engagement fosters a well-coordinated network, where partners share resources and expertise, helping to avoid duplication of efforts and ensuring our resources are used effectively. There appears to be a strong awareness and alignment among regional resources, strengthening our collective ability to address local economic needs and maximize impact. This approach allows us to create a more resilient, interconnected business environment that benefits the entire region.

City of North Bend

The City of North Bend has made significant strides in reducing barriers to economic development and promoting living-wage job growth. The North Bend Urban Renewal Agency introduced a revitalization grant program, reimbursing 20% of tax-increment projects aligned with district goals. The North Bend Main Street Program also secured \$200,000 to renovate a blighted dry cleaner building for future business use and obtained salvage rights to the closed Sizzler Restaurant, with proceeds benefiting local economic development. To streamline processes, North Bend adopted e-Permitting for consistency with statewide standards, improving efficiency for economic projects. Additionally, the Main Street Program launched the

North Bend Mural Micro-grant program, leveraging the city's assets to attract traded sector businesses and promote creativity.

City representatives actively participate in organizations like CCD, SCDC, and others, providing leadership and financial support for regional growth. To support workforce development, North Bend partnered with Portland State University for a compensation study, ensuring competitive pay for unrepresented employees, and offers ongoing training for Public Works staff.

Key successes include robust capital support through revitalization grants, improved permitting processes, innovative programs like the mural micro-grant, and active city involvement in regional economic groups. Areas for improvement include developing initiatives for displaced workers with entrepreneurial goals and addressing childcare needs for employers and employees. Enhanced communication channels can further support business coordination. By building on these successes and addressing improvement areas, North Bend aims to reduce economic barriers and promote job growth, contributing to the region's prosperity.

South Coast Development Council

SCDC, Inc. is dedicated to promoting and supporting businesses that create quality jobs and drive sustainable development on Oregon's South Coast. Our efforts focus on Business Expansion, Attraction, and Retention (BEAR), supported by dynamic communication and professional guidance for local businesses. In addition to our core initiatives, SCDC proudly collaborates with numerous regional organizations committed to advancing housing, education, and workforce training, such as SBDC, Housing and Assistance Team (HAT), Southern Oregon Workforce Investment Board (SOWIB), SCBEC, and more. Over the next year, SCDC plans to broaden its reach and enhance its capabilities across the region, aiming to bridge gaps and provide support wherever it's needed.

Umpqua Economic Development Partnership:

UEDP has achieved notable success in reducing barriers to economic development and employment growth. Through active participation in local workforce expansion efforts, UEDP supports SOWIB, the Douglas County Childcare Coalition, and hosts Umpqua Growth Talks Pitch Nights, injecting \$44,000 into local small businesses and startups. Regular Business Retention and Expansion (BR&E) site visits with Business Oregon field representatives and local educational, nonprofit, and private sector organizations help share valuable information about state resources and opportunities.

To support microenterprise and entrepreneurial growth, UEDP collaborates closely with the local SBDC, regularly promoting SBDC services and events through the Pitch Night application process. Umpqua Growth Talks further assists entrepreneurs with a vetting process, coaching, and prize funds to help launch or strengthen small businesses.

Addressing the childcare needs of local employers and workers, UEDP partners actively with the Douglas County Childcare Coalition, meeting quarterly with organizations, childcare providers, and businesses to foster solutions. Increased communication and collaboration across organizations and businesses remains one of UEDP's core strengths.

CCD Business Development Corporation

Through our work, we have learned that Small businesses, particularly those owned by BIPOC and other minority groups (rural, LGBTQIA+, women, veterans, disabled, low-income), face significant challenges and discrimination in accessing resources needed for success. These business owners often struggle with limited access to capital due to systemic biases in lending practices. Banks and financial institutions may perceive minority-owned businesses as riskier investments, leading to higher rejection rates for loans or more stringent borrowing conditions. Additionally, minority-owned businesses in rural areas often face fewer options for financial services and investment compared to their urban counterparts.

Expanding a business operation or improving product quality directly contributes to wealth-building in minority populations by increasing revenue potential, market reach, and competitiveness. When businesses

grow or offer higher-quality products, they can attract more customers, generate higher sales, and increase profitability. For minority entrepreneurs, this growth creates opportunities for reinvestment, job creation within their communities, and long-term financial stability. Expanding operations also improves access to larger markets and networks, fostering greater visibility and success. This cycle of growth helps break down systemic barriers, empowering minority-owned businesses to build wealth and contribute to economic equity and community prosperity.

CCD has built a strong foundation and reputation in the region for collaboratively delivering technical assistance to the entrepreneurial ecosystem, positioning it as a leading economic development organization to spearhead regional initiatives. Since the launch of the Technical Assistance Program (TAP) in July 2021, CCD has worked with 384 small businesses and nonprofits, providing 9,473 service hours to help them stabilize and grow more resilient. Of those, 282 are for-profit small businesses, 61 are startups or businesses less than six months old, and 41 are nonprofits. By county, TAP has served 115 clients in Coos County, 82 in Curry County, and 187 in Douglas County. Through this program, \$2,222,914 in business grants and \$2,093,050 in business loans have been secured, along with \$95,092 in professional services allocated. Collectively, the 384 TAP clients report \$46,043,574 in gross revenue and support 1,184 jobs in the region, demonstrating TAP's significant impact on local economic development.

Goal 3: Support infrastructure assistance to communities.

Objective: Develop and maintain comprehensive infrastructure to drive economic growth, including traditional and recreational transportation, attainable housing, and specialized district support. Promote innovative housing solutions, enhance transportation systems, support recreational and multi-modal options, and collaborate with local ports and special districts to meet regional development needs.

Southwestern Community College Small Business Development Center (SWOCC SBDC):

This area isn't one our center directly focuses on. However, we have actively supported other organizations, like CCD, by providing multiple letters of support for their grant applications in these fields. Many of these applications have been successful, resulting in valuable grant awards for initiatives that address these specific areas.

Oregon's Adventure Coast:

For years, I have advocated repurposing the railroad tracks through Coos Bay and North Bend for moving people rather than goods, as no freight has traveled on these tracks in years. A trolley system running from south Coos Bay to the Ferry Road Park area in North Bend would bring substantial benefits to both downtown areas, the tribal properties, and new waterfront developments along the bay. This initiative aligns well with many of the goals mentioned above. As the tourism marketing organization for Coos Bay, North Bend, and Charleston, we also actively support and promote the Whiskey Run Mountain Biking Trails, along with other trails in our area, through advertising, marketing, and social media efforts aimed at visitors and potential visitors.

International Port of Coos Bay:

We have worked to maximize our existing resources and expand the Port's transportation capabilities—including rail, maritime, and shipyard/marina facilities—by applying for several major federal and state grants and through direct advocacy with state and federal elected officials. Additionally, we are collaborating with a team of housing experts to establish a partnership aimed at expanding workforce housing opportunities in the region.

City of Coos Bay

Coos Bay recently introduced the Multi-Unit Property Tax Exemption, offering multiple pathways for multi-family developments to qualify for a ten-year tax exemption. Currently, we are working with an outside firm to review our processes and procedures, aiming to streamline our permitting process for greater efficiency. Additionally, we'll soon be conducting a comprehensive code review and audit to identify areas in our municipal code where we can remove barriers to housing development. A few years ago, we implemented a Transportation Utility Fee, set at \$10 for residential properties and \$20 for commercial, generating nearly \$1 million annually dedicated to improving our city roadways. Furthermore, we have requested over \$20 million in funding from both federal and state legislators to support our transportation and wastewater systems.

City of Roseburg:

Over the past four years, we have seen the construction of approximately 400 new multi-family housing units, contributing significantly to our community's housing availability and supporting local growth. Additionally, we've observed a steady increase in hotel and motel tax revenue, indicating a boost in tourism and visitor engagement, which benefits the local economy.

Our commitment to enhancing infrastructure remains a priority. We have continued to make strategic investments in various infrastructure projects, essential for supporting both residents and businesses. This commitment has been bolstered by several grants we've secured, including funding for vital improvements to our airport, ensuring better connectivity and services, and for various parks projects, enhancing recreational

spaces for the community. These developments reflect our dedication to fostering a vibrant, well-equipped, and welcoming community for residents and visitors alike.

City of North Bend

The City of North Bend is committed to supporting infrastructure development to drive economic growth and community well-being. Through the North Bend Urban Renewal Agency, the city has purchased and either demolished or renovated five buildings in the central downtown area, enhancing the district's potential for economic growth. To address the housing shortage, North Bend has 20 homes under construction, secured \$4 million in federal funding to replace the old Coos County Courthouse Annex with workforce housing, and received state funding to support housing infrastructure in both North Bend and Coos Bay. Additionally, city staff have identified public properties as surplus to spur housing development interest and initiated the first brownfield land bank in Oregon, setting a model for statewide use in housing and economic development.

North Bend also champions transportation improvements, including unwavering support for the Oregon International Port of Coos Bay's Pacific Coast Intermodal Port (PCIP) project, which aims to deepen the Coos Bay Federal Navigation Channel, upgrade the Coos Bay Rail Line, and build a rail-served maritime terminal. The city has sought funding to expand the Oregon Coast Bike Route Multi-use Trail and has backed similar projects in neighboring areas to enhance recreational transportation options, such as hiking, biking, and off-road activities.

Key successes include the purchase and revitalization of downtown buildings, the acquisition of federal and state funds for housing and infrastructure, and substantial support for transportation projects. Moving forward, North Bend aims to develop further housing initiatives and continue expanding recreational transportation funding to enhance community amenities. These efforts contribute to the region's economic prosperity and the quality of life for North Bend's residents and visitors alike.

South Coast Development Council

SCDC, Inc. has actively supported regional growth by providing six letters of support for grant applications aimed at enhancing public and commercial transportation, expanding broadband access in rural areas, and developing a significant regional project. In addition, SCDC is leading a nonprofit training initiative that will provide valuable education to over 80 individuals serving on partner EDO boards, strengthening leadership across the South Coast for long-term community and economic advancement.

Umpqua Economic Development Partnership:

UEDP is dedicated to supporting adequate infrastructure for economic development through regular communication with local municipalities about their infrastructure needs and by participating in training workshops focused on funding resources. In housing, UEDP advocates for innovative strategies to increase attainable housing, including affordable options in rural areas; participation in the South Coast Housing Funding Forum has facilitated knowledge sharing and collaboration to benefit housing in Douglas County.

Supporting regional ports and special districts, UEDP provided a letter of support for the International Port of Coos Bay project and continues to promote this initiative through various channels. UEDP also fosters development and enhancement of transportation options by maintaining open communication with GWRR, the parent company of CORP, to stay informed on operational and expansion projects that impact the region. Additionally, UEDP has written letters of support for infrastructure projects like the Port of Coos Bay and the Roseburg UGB Swap, contributing to increased investment in essential regional infrastructure.

CCD Business Development Corporation

CCD has long been committed to securing essential infrastructure funding for the region, playing a critical role in advancing projects that support economic growth, community health, and quality of life. Through persistent efforts, CCD has successfully attracted federal, state, and private funding sources,

enabling improvements to transportation, utilities, broadband access, and public facilities. By building strong partnerships with local, state, and federal agencies, CCD not only identifies funding opportunities but also advocates for the region's unique needs. These infrastructure investments lay the foundation for sustainable development, attracting businesses, supporting workforce growth, and enhancing overall resilience in Coos, Curry, and Douglas counties.

Recently secured grants in the past twelve months include:

- Federal Emergency Management Agency
 - Brookings Harbor Water PUD: \$325K planning grant to move intake valve a couple miles upriver from the ocean. Once the planning grant is complete, we will go back and apply for the \$1.5M construction grant.
 - Douglas County: \$17M grant that is going to replace all our telecommunication towers since becoming obsolete.
 - Douglas County: \$1.1M grant for a Courthouse/Justice Building Emergency Power Upgrade.
- Community Development Block Grant
 - City of Port Orford: Construction Grant for the Community Building, \$1.5M.
 - City of Port Orford: Planning Grant for a Raw Water Storage Tank, \$500K. Once the planning grant is complete, we will apply for a \$2M construction grant.
 - City of Canyonville: Planning Grant for a Water Distribution System Upgrade, \$500K. Once the planning grant is complete, we will apply for a \$2M construction grant.
- Oregon Safe Drinking Water Revolving Loan Fund:
 - City of Port Orford: Planning grant for upstream sediment abatement and culvert removals, \$100K.
- Oregon Department Of Energy:
 - City of Coos Bay: Community Renewable Energy Grant Program (CREP) Planning Grant, \$100K planning grant. Once the planning grant is complete, we will apply for a \$1M construction grant.

Grants Pending

- City of Port Orford: FEMA BRIC Hazard/Mitigation, we moved to the second round from 1400 applications down to 600 and they will continue to review applications and refine the process over the next 12 months. \$6.9M for a water distribution system upgrade.

Goal 4: Maintain and promote vibrant, livable communities

Objective: Empower communities to leverage their unique strengths and assets for niche economic growth, foster collaboration across communities, and support initiatives for downtown revitalization, strategic planning, and growth management. Enhance recreational access for diverse populations, including ADA-compliant facilities, and increase economic opportunities for disadvantaged populations through targeted development and support.

Southwestern Community College Small Business Development Center (SWOCC SBDC):

I can't identify many specific metrics or accomplishments in this area. However, our director actively contributes by serving on the North Bend Main Street board, where they are highly involved in supporting the organization's efforts.

Oregon's Adventure Coast:

Coos Bay and North Bend are both Main Street Communities, and the VCB actively supports their initiatives by promoting events, participating on committees, and providing grant funds when possible. The VCB played a key role in acquiring David's Chair, an all-terrain track chair that enables those with mobility challenges to access local beaches and trails that standard wheelchairs can't reach. This chair is housed at the Coos Bay Visitor Center and maintained by the American Legion and Elks organizations. Additionally, the VCB secured a grant from Travel Oregon to have Wheel the World assess our tourism facilities, helping promote our accessible offerings to a wider audience.

International Port of Coos Bay:

Over the past year, our team has actively engaged in revitalizing our local areas by joining the Downtown Association Board and the Downtown Revitalization Committee. Through our involvement, we have worked collaboratively with community leaders, businesses, and stakeholders to drive positive change and attract new interest in these key areas. As a result, we have successfully increased occupancy rates in our downtown properties as well as in Charleston, turning previously vacant spaces into vibrant locations for businesses and community activities. Our efforts aim to support a thriving, dynamic atmosphere that fosters economic growth and enhances the appeal of our downtown and Charleston areas for residents and visitors alike.

City of Coos Bay

Coos Bay recently boosted its financial support for the Coos Bay Downtown Association, recognizing the organization's new leadership and the revitalized energy behind their Main Street Program. This increased support underscores our commitment to strengthening the downtown area, making it a more vibrant and attractive space for businesses, residents, and visitors alike. We're also highly engaged with the Bay Area Chamber of Commerce, working collaboratively to foster local economic development and community involvement.

However, there's still more we aspire to achieve. Downtown Coos Bay has several vacant buildings that we would love to see repurposed and brought back to life, as well as properties that have remained unused and fallen into disrepair over time. These spaces hold significant potential, but they require substantial funding to be transformed into functional, inviting spaces that contribute to the area's economic vitality. Our goal is to attract the investment needed to revitalize these spaces, ultimately enhancing the downtown landscape and fostering a thriving business district.

City of Roseburg:

We have set an exciting goal to construct new trails at Sunshine Park, aiming to enhance recreational opportunities and provide more outdoor spaces for our community to enjoy. However, we've encountered

delays as we work to navigate Douglas County's land use approval process, which has prevented us from beginning construction as planned. Despite this challenge, we remain committed to seeing this project through and are actively engaging with county officials to address any requirements or concerns. Our hope is that, once completed, these trails will add tremendous value to Sunshine Park, offering both locals and visitors additional ways to experience and appreciate the natural beauty of our region.

City of North Bend

North Bend is committed to creating vibrant, livable communities by building on existing strengths and fostering strong regional connections. We host quarterly lunch meetings with cities in Coos County to share information and strengthen relationships, enhancing collaboration on economic and community goals. Since revitalizing the Main Street program in 2001, North Bend has driven economic growth in the downtown area, purchasing parcels on U.S. Highway 101 and California Avenue to establish a Visitor Information Center and pocket park. Partnering with the Main Street Revitalization grant program, we secured nearly \$400,000 in matching grants, updated welcome signage, and invested in holiday decorations. In collaboration with the North Bend Library Foundation, the City Council and Urban Renewal Agency committed \$2.5 million to library repairs downtown.

To promote community engagement, our Main Street Program and city departments host "Talk of the Town" events every other month, bringing government services directly to businesses and residents, providing fast-tracked permitting, grants, and technical assistance. We also focus on enhancing recreational opportunities by conducting annual assessments through a certified parks inspector and developing a comprehensive parks master plan. Access to recreation for all is a priority, with special attention to ADA accessibility in parks, trails, and campgrounds.

North Bend actively supports disadvantaged communities by partnering with Business Oregon and Neighborworks Umpqua to secure a \$500,000 Community Development Block Grant for eviction prevention and housing assistance in Coos and Douglas counties. We also received \$900,000 for infrastructure improvements to support low- to moderate-income housing developments, alongside grants such as \$10,000 from the American Library Association for library accessibility resources, \$7,500 for a Memory Café program for adults with dementia, and \$6,217 for a wi-fi hotspot lending program. Under HB 5019, we received \$1.9 million for additional shelter beds and rapid rehousing in Coos County, and under SB 5506, we received \$960,624 to support rehousing, with a focus on youth and families.

Key successes include enhanced community engagement, downtown revitalization, effective planning support, improved recreational opportunities, and significant support for disadvantaged populations through grant funding. Moving forward, we aim to further align local and regional goals and expand recreational access, positioning North Bend to continue promoting livable communities that benefit all residents.

Umpqua Economic Development Partnership:

UEDP supports communities in leveraging their unique strengths to develop niche economic opportunities and fosters ongoing communication to help communities build on each other's assets and marketing efforts. Encouraging downtown revitalization is a key focus, alongside providing technical support to ensure growth is managed in alignment with both local and regional goals. UEDP also works to improve recreational access for diverse populations by conducting inventories of motorized recreational trails and ADA-accessible parks, trails, boat docks, and campgrounds. Additionally, UEDP is committed to expanding economic opportunities for disadvantaged and disenfranchised populations, promoting inclusive development throughout the region.

CCD Business Development Corporation

CCD is a culturally responsive rural organization whose founding mission and goals are deeply aligned with the communities, businesses, and individuals we serve. Our staff members possess an intimate

understanding of the lived experiences of those receiving our services, which enhances our ability to deliver relevant and impactful support.

This cultural responsiveness has enabled CCD to develop and implement programs that align with this specific CEDS goal including our Women-In-Business CCD meetings and Abundance Concept Workshops. CCD hosted Abundance Concept Workshops provide yet another opportunity for business owners in each county to assemble and share ideas, concerns, and opportunities. Attendees are exposed to an intensive education program that focusses on techniques, skills, and topics that improve the overall success of small business ownership. In addition, CCD organizes and facilitates a monthly Women-In-Business (WIB) meeting in each county featuring guest speakers, google review sessions, partner sharing, small business spotlight, and round table introductions of attendees to learn more about their small business or organization. Since inception in 2022, CCD has served 360 small business owners through the Abundance Concept Workshops and 780 women business owners through the WIB meetings.

CCD actively collaborates with all Main Street programs in our region, frequently providing direct grants to support their initiatives. In addition to funding, CCD assists these organizations in securing additional resources by offering guidance and expertise in the grant application process. By working alongside Main Street programs, CCD helps strengthen downtown revitalization efforts, supports local economic growth, and fosters vibrant community spaces, ensuring these programs have the financial backing needed to achieve their goals and drive regional development.